

## **SMS MESSAGING PRIVACY POLICY**

*Effective Date: June 07, 2026*

Twilight Dental Specialists (Kamreddy Dental Associates PLLC) operates an SMS text messaging program to send appointment reminders and practice communications to patients. This policy describes how we handle your mobile number and messaging data.

### **1. Who We Are**

Twilight Dental Specialists is a periodontics and dental implant specialty practice located in Manassas, Virginia. Our SMS program is used solely for patient appointment communications.

### **2. How You Opt In**

- Providing your mobile number when scheduling an appointment
- Replying YES to an initial opt-in text message from our office
- Completing a consent form at our practice
- By opting in, you consent to receive text messages from Twilight Dental Specialists. Message frequency varies based on your appointment schedule.

You may opt in to receive SMS messages from us by:

### **3. Types of Messages We Send**

Our SMS program is limited to the following types of messages:

- Appointment reminders (48-hour and same-day)
- Appointment confirmation and cancellation requests
- Follow-up messages after your visit
- Practice updates (e.g., office closures, schedule changes)

We do not send promotional or marketing messages through this SMS program.

### **4. How to Opt Out**

You may opt out at any time by replying STOP to any text message from us. After opting out, you will receive one final confirmation message and no further SMS messages will be sent to your number.

You may also call us at 703-361-6866 or speak with our front desk team to be removed from our SMS list.

## 5. How to Get Help

If you need assistance, reply HELP to any of our text messages or call us directly at 703-361-6866 during business hours. We are happy to assist you.

## 6. Message and Data Rates

Standard message and data rates may apply depending on your mobile carrier and plan. Twilight Dental Specialists does not charge any fees for SMS communications. Contact your carrier for details on your messaging plan.

## 7. No Sharing of SMS Data

We do not sell, rent, share, or disclose your mobile phone number or SMS opt-in information to any third party for their own marketing or promotional purposes. Your consent to receive SMS messages is not transferable.

Your mobile information may only be shared with our SMS technology platform provider solely for the purpose of delivering messages on our behalf, and they are bound by confidentiality obligations.

## 8. Data Security

We take reasonable steps to protect your mobile number and messaging data from unauthorized access or disclosure. Our SMS platform uses industry-standard security practices.

## 9. Changes to This Policy

We may update this SMS Privacy Policy from time to time. Changes will be reflected by an updated effective date above. Continued participation in our SMS program after changes are posted constitutes your acceptance.

## 10. Contact Us

For any questions about this SMS Privacy Policy, please contact us:

### **Twilight Dental Specialists**

Phone: 703-361-6866

Address: Manassas, VA